



11 Provocative Ways to Amp Your Coaching, Create Raving Fans & Take Your Coaching to the Next Level!

By [Emma-Louise Elsey](#)

Are you on the lookout for techniques to take your coaching skills to the next level? Would you like to have clients that rave about you and bring in more referrals than you can handle? Well, look no further. In this article I share eleven sassy, tried and tested coaching tips and techniques to excite your clients and skyrocket your practice. Enjoy!

1. **Surprise and DELIGHT your clients with a "Welcome Pack"**. Who doesn't love to receive a surprise package in the mail? Include a hand-signed welcome letter and some coaching exercises to get them started. For extra impact add a small but relevant gift like unusual pens, coloured sticky notes or a fun or classy notebook.
2. **TURN IT OVER to them**. Try, "Well, what do you think I should ask you next?" This is a handy question to have up your sleeve for a tricky conversation or when you're not sure which direction to follow next. And it's also a life-saver if you're stuck and genuinely don't know what to ask them next!
3. **TRICK your clients**. They're stuck. You want them to brainstorm and get creative but they keep hitting a brick wall. So, ask them not to come up with just 3 or 5 ideas -- but 30, 50 or even 150! Their conscious, inner critic will shut down in panic. And now that they've been challenged it becomes a fun game for their creative right-brain. They may not come up with 150 ideas, but if they manage 43 you've broadened their possibilities, 43 times over!
4. **PUSH YOURSELF out of your comfort zone**. Take some risks with your coaching. RISK angering your clients, RISK upsetting your clients, RISK pushing their buttons -- always with the bigger picture of their goals and their agenda in mind. If you don't take risks why should they?
5. **SWAP roles**. Pick an issue they're stuck on and pretend to be your client while they role-play you -- their coach. Be kind but real, and make sure to use their own phrases and expressions. And allow them to 'play' you however they see fit, you might gain some insights of your own!
6. **BREAK the rules**. If you think something is getting in the way, don't wait for them to bring it up -- throw in some homework around it! Maybe it will simply be a pondering assignment, to get more sleep or to review who they spend their time with. This isn't about leading them, but trusting your instincts to get them most out of your clients.
7. **Give them YOUR helicopter perspective**. Instead of asking them, say what YOU see currently and share what you'd LIKE to see for them going forwards. Make it clear that it's YOUR perspective -- and be totally up front and honest, but make sure you have good rapport!
8. **Be OPEN**. Ask your clients how you could get more out of them. What could you DO differently? How could you BE differently with them? And then customize your style for each client.
9. **"And IF YOU DID KNOW?"** This is one of my all-time favourite questions -- given in answer to, "I don't know." Use it carefully, or launch it at them, but be sure to have good rapport with your client first. Be prepared for quizzical or annoyed pauses in the conversation, but don't react. Say NOTHING. Let them sweat, stew, ramble on. And then see if they really did know, but were just afraid to say it out loud.
10. **Bring out their INNER CHILD**. This is about being childLIKE -- but not childish. Get them to imagine they are 5 and full of wonder at the world. What possibilities do they see now? What really matters to them? How are they different? Give them a magic wand and see what they do with it!
11. **Be VULNERABLE**. Share your journey with them. Not how you became a coach, but your successes, failures and fears. People love stories and sometimes when you're being coached it can feel like the coach is the expert -- over there -- and they're sat over here. Underneath we're all the same, and showing a little (strategic) vulnerability now and then can do wonders to build your coaching relationships.

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Now through [The Coaching Tools Company.com](http://TheCoachingToolsCompany.com), she helps her fellow coaches get to the next level by sharing the many attractive, professional and re-useable forms and exercises she created to add value to her clients and workshops. So, if you'd like to save time, stand out from the crowd AND add value to your clients, then visit our [Free Resources page](#) for free coaching tools, useful links and my favourite premium coaching tool [Troll Travels](#) available as a gift with sign-up to The Launch Pad -- our monthly ezine.