



11 MORE Ways to Amp Your Coaching, Create Raving Fans & Take Your Coaching to the Next Level!

By [Emma-Louise Elsey](#)

If you're on the lookout for more techniques to take your coaching skills to the next level or would like to have clients that rave about you and bring in more referrals than you can handle, then look no further. In this article I share eleven MORE sassy, tried and tested coaching tips to excite your clients and skyrocket your practice. Enjoy!

1. **DISBELIEVE your clients.** Try, "You remember you said you really wanted this? Well I don't believe you. We're three months in and nothing much has changed. You're paying me to help you, so let's see some changes!" Note: Use this carefully and only in excellent rapport with your client.
2. **Always REMEMBER their birthday** by sending a card. Include a quote they might like and optionally a small, thoughtful gift. Continue this even after they have finished coaching with you. If you no longer have their mail address, send an e-card.
3. **DOUBLE it.** Whatever action they come up with, double it. Wait, make that a triple! Often a client will simply suggest what is doable. Add excitement to a 'boring' but necessary goal, or simply take their exciting goal to the next level by doubling or tripling their action! They will (eventually) love you for it.
4. **EASE the burden.** Use their 5 senses to add components of something they LOVE to a task they dislike or avoid -- and stop them procrastinating. Maybe they'll wear a cashmere sweater to a difficult meeting, phone a good friend while cleaning the bathroom or have fresh flowers on their desk.
5. **Show them HOW FAR they've come.** Using 'The Wheel of Life' or your own 'Scorecard' of 5 questions (unique to your niche) simply ask your clients for their satisfaction scores out of 10 in each area -- when they start with you. Then, 3 or 6 months later, retake their satisfaction scores and review the differences. How far have they come? What has changed in their life? If their goals are qualitative, like to be calmer or more confident, ask them how calm and how confident they feel in life right now -- out of 10 -- and get them to write it on their goals sheet. Then simply revisit and compare as before.
6. **ENRICH their lives.** Help them explore their 5 senses to find meaningful activities and things that will enrich and round out their lives. Think colour, music, smell, taste and touch.
7. **Follow YOUR Agenda.** Although each of us is infinitely unique, most of our fears and wants are variations on the same themes. We fear rejection, we want to feel loved for who we are, we want inner peace, we want meaning in our lives. So, give your clients exercises around these common themes. Try "What Makes Your Heart Sing?", "The Rocking Chair Exercise" or get them brainstorming their values. Even if it isn't what they originally came to you for, these essential insights will move them forwards.
8. **Bring out their INNER GRANDMOTHER/FATHER.** This is about wisdom and perspective. Get them to imagine they are 90 and full of experience, wisdom and appreciation for the world. What possibilities do they see now? What really matters to them? How are they different? Give them a magic wand and see what they do with it! This works well after asking the same questions but imagining they are 5 years old -- and comparing and contrast the responses.
9. **Ask for FEEDBACK - MONTHLY.** Use this to find out what worked for them, what didn't, what they want support around next month. You could even ask for a testimonial or success story, which does double-duty because you get a testimonial AND they get to review what they've achieved.
10. **SHOW UP their gremlins.** When a gremlin or limiting belief rears its head try asking, "How old do you feel right now?" This simple question brings them back into the present moment -- and themselves.
11. **Give them NOTHING to do.** And I don't mean don't give them any homework! I mean, their homework IS to DO NOTHING. Get them to pick a day where they plan absolutely nothing. Then, IN each moment, they simply do whatever takes their fancy. It could be nothing. It could be a trip to the beach, to read a book until their foot goes numb, to bake a cake, watch the sunset or call a friend. Who knows? But no planning -- spontaneity is the name of the game.

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Now through [The Coaching Tools Company.com](http://TheCoachingToolsCompany.com), she helps her fellow coaches get to the next level by sharing the many attractive, professional and reusable forms and exercises she created to add value to her clients and workshops. So, if you'd like to save time, stand out from the crowd AND add value to your clients, then visit our [Free Resources page](#) for free coaching tools, useful links and my favorite premium coaching tool [Troll Travels](#) available as a gift with sign-up to The Launch Pad -- our monthly ezine.